



**PERRY AREA CONVENTION AND VISITORS BUREAU
REGULAR AUTHORITY MEETING MINUTES
February 27, 2024**

MEMBERS PRESENT: Mike Baker, William McWilliams, Pansy Bryant, Chris Patel, Andrew Presswood, JJ Kirk, Megan Wilson-Brent, William Palmer, Anya Turpin (E/O)

MEMBERS ABSENT: Lee Gilmour (E/O), Stephen Shimp (E/O), Maggie Schyler (E/O)

STAFF: Becky Wilson, Nancy McEver

GUESTS: Alicia Hartley, HollyWharton

- I. CALL TO ORDER:** CVB Authority Chairman Mike Baker called the meeting to order at 4:00 P.M.
- II. CITIZENS WITH INPUT:** None.
- III. APPROVAL OF MINUTES:** JJ Kirk moved to accept the January 25, 2024, minutes. William McWilliam seconded the motion; it passed unanimously.
- IV. UNFINISHED BUSINESS:**
 - A. None
- V. NEW BUSINESS:**
 - A. January 2024 City Reimbursement - Dey Palmer moved to approve reimbursement to the City of Perry for CVB expenditures in January 2024 (\$40,772). Megan Brent seconded the motion; it passed unanimously.
 - B. Welcome Center Murals - Anya Turpin presented some preliminary information regarding a proposal for adding graphic murals inside the new Perry Welcome Center as well as potentially in the exterior hallway of the space inside City Hall. Discussion was had about the need for exterior signage on the outside of the City Hall building and it was decided that would be the priority prior to doing any further improvements to the inside of the Welcome Center. Anya will continue to reach out to local businesses to obtain a quote for sign options. The murals were tabled for future discussion to revisit once there is adequate signage directing visitors to the Welcome Center.
- VI. AUTHORITY COMMITTEE REPORTS:**
 - A. Executive: Chairman Baker provided a general update on the status of the former Welcome Center and shared that the Fairgrounds had expressed an interest in pursuing the property.
 - B. Finance: Chairman Baker stated that everyone has a copy of the financials to review.
 - C. Promotions: No report.
 - D. Personnel: No report.
 - E. Long-Range Planning and Building & Grounds: No report.
- VII. AUTHORITY MEMBER ITEMS:**
 - A. None
- VIII. EXECUTIVE DIRECTOR ITEMS:**
 - A. Monthly Presentation - Anya Turpin shared the presentation from the Visit Perry team which included a request for input on the Board Survey, general digital marketing statistic summaries, and a preview for the upcoming ATL Travel & Adventure Show including booth placement and an opportunity for free tickets.

Unapproved

- IX. CHAIRMAN ITEMS:** None.
- X. COMMUNITY PARTNER UPDATES:** None
- XI. ADJOURNMENT:** The meeting was adjourned at 4:37 PM.

Minutes submitted by Anya Turpin